

VOLUME | 02

Issue | SEPTEMBER 2024

# RSD RUGBY

DIGITAL INHOUSE MAGAZINE

SPECIAL EDITION

RSD RUGBY SA



School  
Partnerships  
*Thank You*

NETWORKING  
Building  
Relationships

Regional Focus

NATIONAL INSIGHTS

PIONEERS IN YOUTH RUGBY SKILLS DEVELOPMENT



# EDITORS NOTE

## Focus on shared interests and allowing your curiosity to guide you ...

Welcome to this bumper issue of the RSD Rugby Magazine where we dive into the power of networking and forging meaningful partnerships within the youth rugby community.

As we explore the impact of building relationships with like-minded organizations, we highlight how these connections can drive growth, foster collaboration, and enhance the development of our young athletes.

Networking is not just about exchanging business cards or attending events, it's about cultivating relationships built on trust, shared goals, and mutual respect. As we embark on this journey of partnership exploration, we are excited about the possibilities that lie ahead.

Let's start collaborating and commit to the possibility of producing an outcome greater than one that would be developed in a silo.

Enjoy the read and let's strengthen our RSD community together and allow our curiosity to guide us!

*Amelia*



*Amelia Bouwer : Service Relationship Manager  
RSD RUGBY HEAD OFFICE*



# THANK YOU

## A Heartfelt Thank You To Our School Partners

As we reflect on another successful season of youth rugby, we want to extend our deepest gratitude to the schools that have supported RSD Rugby over the years. Your partnership and unwavering commitment to our rugby program have been instrumental in our growth and success.

To the many schools that have been with us for years, your dedication has made a profound impact on countless young athletes. By opening your doors and providing a space for our program, you've played a crucial role in nurturing the next generation of rugby players.

Your support goes beyond just facilities; it's about fostering a love for the game and helping our athletes develop teamwork, discipline, and resilience.

We truly value the trust you place in RSD and are proud to work alongside you to build and grow the sport of rugby.

We look forward to many more years of collaboration, as we continue to inspire and develop young rugby enthusiasts together.

Thank you once again for your loyalty and support. Here's to the future and the continued success of our shared mission. ✓



# RSD Fees & Payments



Friendly reminder that October payments are now due. We encourage you to use our convenient online App payment method for ease and efficiency. Alternatively, EFT is also accepted.

Monthly payment is R300 and Bi-Annually R1500 (Jul - Nov). Your timely payments are greatly appreciated! Thank you!



## RSD APP PAYMENTS: What you should know:

- ✓ The system generates invoices on the 25th of each month.
- ✓ Payment links therefore open on the 25th of the month.
- ✓ Payment links will be open ONLY when fees are due/payable.
- ✓ Statements are conveniently available on our APP for your review.



[RSD APP LINK](#)





# EAT. SLEEP. RUGBY.

Phillip van Coller

RSD Rugby SA - FOUNDER & CEO

and primary school levels, providing a strong foundation for their future both on and off the field.

As we look to expand our impact and enrich our programs, we believe that collaboration with schools, parents and businesses with shared interests can create extraordinary opportunities for our youth. We are seeking to join forces with organizations that are passionate about enhancing educational experiences, promoting physical activity, and fostering a sense of community.

Here's how a partnership with RSD could be mutually beneficial:

## Enhanced Educational Experience:

Integrating rugby into school programs can offer students valuable life skills and contribute to their overall development. We can work together to create bespoke programs that align with educational goals and complement existing curricula.

## Community Engagement:

By collaborating, we can host events, tournaments, and coaching clinics that bring communities together, celebrating our shared passion for rugby and youth development.

## PARTNERING FOR THE FUTURE

### A Call for Collaboration in Youth Rugby Development

Dear Educators, Parents and Community Leaders

I am excited to extend an invitation to explore a potential partnership with RSD Rugby, a leader in youth rugby skills development. At RSD, we pride ourselves on our commitment to nurturing young talent and instilling the core values of teamwork, discipline, and sportsmanship through rugby. Our programs have consistently demonstrated their effectiveness in engaging students at pre-

### Parental Involvement:

We understand the crucial role parents play in youth development. Our programs offer parents opportunities to be involved in their children's activities, fostering a supportive environment for their growth.

We are eager to discuss how we can align our objectives and create a meaningful partnership that benefits our youth and community. Please reach out to us by contacting the RSD Rugby Branch in your region, to explore this opportunity further. Together, we can make a significant impact and continue to build a strong foundation for future generations.

Thank you for considering this opportunity to collaborate with RSD Rugby. We look forward to the possibility of working together to advance youth rugby and contribute to the holistic development of our young athletes. ✓



## WHY RSD RUGBY



### Rugby Skills Development – Background:

RSD Rugby have a proven business model for the past 14 years.

We have an established national footprint and infrastructure already set up and running within South Africa.

We have established systems and IT support in place, plus online coaching curriculums.

We are coaching around 6000-7000 kids per week, nationally and more than 750 schools are involved in our Rugby Development program.

To date, 75 coaches have been trained and are active facilitators.

During our thirteen years of running this business we have realised the need to take RSD Rugby to the next level and so the RSD Rugby Development Foundation started. □□ The RSD Rugby Development/Sport Goes Rural Foundation is our Corporate Social Responsibility Property linked to RSD Rugby. □

We have the capacity to train countless more kids, employ considerable more coaches and make a critical and imperative impact on the development and upliftment of our youth in South Africa.







# PARTNERSHIP 4 PILLARS

## 1 CONTRIBUTION

Each partner will actively contribute to the shared objectives. This means providing resources, knowledge, and support that align with the partnership's goals. In youth rugby development, contributions might include funding, coaching expertise, or facilities. By each partner bringing their unique assets to the table, the partnership can thrive and deliver greater impact.

## 3 COLLABORATION

Effective partnerships built on mutual co-operation, where each party leverages their strengths to achieve common goals. In the context of youth rugby development, collaboration means working together to share resources, and create opportunities for players. By pooling expertise and networks, both organizations can enhance the quality and reach of their initiatives.

## 2 COMMITMENT

Long-term success in partnerships relies on unwavering commitment from all parties. This involves dedicating time, effort and resources to the partnership's goals and maintaining a shared vision. As a youth rugby development organization, commitment means consistently supporting each other's initiatives and working together to overcome challenges, ensuring sustainable growth and development for our young athletes.

## 4 COMMUNICATION

Clear and open communication is crucial for successful partnerships. Regular dialogue ensures that all parties are aligned in their objectives and can address any challenges promptly. For a youth rugby development organization, this involves discussing goals, sharing progress updates, and resolving issues collaboratively to maintain a strong and effective partnership.





Owner/Principal Karien Wolhurter with RSD Kids, Coach Francois and teachers Anneke Smit & Anelia Nesmith.

## Noemsie Kleuterskool

Waterkloof Ridge, Pretoria

At Noemsie Kleuterskool, each child is treated as an individual and given all the necessary experience and love to create a solid foundation for their development path. RSD Rugby is delighted to have had the privilege of being able to walk together on this path for the past 5 years.



## Bonnievale High School

Cape Winelands, Western Cape

We want to extend our heartfelt thanks for your exceptional support and involvement in our RSD rugby program. Your dedication and enthusiasm, especially in developing your school's rugby, have a significant impact. We truly appreciate the extra effort you've put in. Your genuine interest and commitment do not go unnoticed and are greatly valued.

Darius van Loggerenberg - Sport Organizer (Primary School), RSD Coach Terrence and RSD kids participating in the RSD Rugby Program at Bonnievale High School





# Lawwe Lyfies Centurion

Hennospark, Centurion, Pretoria

Celebrating a 6 year partnership with Lawwe Lyfies, an exclusive play school for 3 to 5 year old's, with a cheerful atmosphere in a peaceful environment where a variety of skills are learned and stimulated. At Lawwe Lyfies they believe that every child is an individual and that each person's personality, characteristics and phases should be stimulated in their own special way. Striving above all, to sow love, faith and trust in God in every little heart through knowledge of His Word, praise and prayers.



Fltr: Ilze Terblanche, Carmen vd Merwe, Hanja Uys, Joeline Oosthuizen and Leenster van Wyk (Principal), with RSD Rugby kids.

## RSD RUGBY COMPETITION TIME 2024

**DESIGN OUR 2025 RSD RUGBY JERSEY!!**

**CLOSING DATE: 10 OCT 2024**

**Entrance Categories:**  
Group A: Age 3 - 6    Group B: Age 7 - 13

**Sponsored By:** RSD Rugby & MACRON  
T's & C's Apply

## WIN PRIZES WORTH R10 000

**You might become the winner!**

**To enter follow the steps below:**

STEP 1	STEP 2	STEP 3	STEP 4
Complete the online Entry Form	Design your RSD Rugby Jersey	On your design, write you name and RSD Membership nr.	Email or Hand-In at your School

**FOLLOW THE LINK TO ENTER COMPETITION**

Link to Enrol:

**OR SCAN ME:**

**WINNING PRIZE!**

- 2025 RSD Fees Sponsored
- Signed Springbok 7's Jersey
- Original Provincial Rugby Jersey
- RSD Rugby Jersey (2024)
- RSD Rugby Short
- RSD Rugby Ball
- 2 Tickets to a URC Champions Game @ (Loftus Versfeld or DHL Stadium or Emirates Airline Park (Ellis Park), OR for Free State Region - 2 Tickets to a Currie Cup Game in Bloemfontein

**MACSKILLS AND DEVELOPMENT**

**WWW.RSDRUGBY.CO.ZA**



## SNEAK PREVIEW

SUBMIT YOUR  
DESIGN BEFORE  
10/10/2024



2025 **RSD** JERSEY  
DESIGN  
COMPETITION



## IMPORTANT REMINDER

### Product Handout: RSD Rugby Ball

As we approach the end of the year, we want to ensure all our RSD Kids finish the year on a high note. To qualify for the 4th quarter product, the RSD Rugby Ball, all fees must be paid in full by November 7th.

Please note that late payment will result in receiving the item only in the first quarter of 2025. We want to avoid any disappointment for our children, so we kindly ask for your co-operation in ensuring all fees are up to date.

Thank you for your understanding and support!







# CONNECTING

## *Building Strong Partnerships*

Together we can make a difference in the lives of young athletes

RSD Rugby Head-Office

MD - KELLY-ANNE VAN COLLER

CEO - PHILLIP VAN COLLER

COO - ADRIAAN SMIT

As RSD Rugby Skills Development continues to grow and thrive, we recognize the importance of forging meaningful connections beyond the field. In our quest to empower young rugby players, we understand that collaboration with like-minded companies and brands can amplify our impact and reach.

Our target market is clear: parents of children aged 3 to 13. These dedicated individuals are not only passionate about their children's well-being but also actively seek opportunities for their holistic development. By aligning ourselves with brands that share our values and cater to this demographic, we can create synergies that benefit everyone involved.

So, what types of brands are we looking to connect with?

We believe that by joining forces with like-minded companies and organisations, we can create a powerful network dedicated to supporting the growth and development of young athletes.

If you represent a company or brand that shares our passion for youth-development and are interested in exploring partnership opportunities, we invite you to reach out to us.

Together, we can make a difference in the lives of young children and their families, both on and off the field.

*RSD Team!*

### BRANDS LOOKING TO CONNECT WITH

Sport Apparel & Equipment

Nutrition & Wellness

Education & Enrichment Programs

Community & Nonprofit Organisations

Pre- and Primary Schools

Spiritual Growth & Development

# MARKETING OPPORTUNITIES

## RSD FREE PRODUCT RANGE

RSD Rugby Jersey  
Company Logo on Jersey

1. Company Logo on Back

\*Company logo on +- 6000 – 7000  
rugby jerseys – Nation wide

**RSD RUGBY  
JERSEY**

**RSD RUGBY  
BALL**

Company Logo on 8000-9000  
rugby balls nation wide, included  
in the main sponsor fee.

All other sponsorship options;  
an additional R50 000.00 to be  
added for rugby ball marketing  
purposes.

\*Designs and products may vary from year to year  
(2023 products and designs)

## MARKETING OPPORTUNITIES



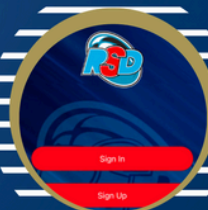
RSD Rugby Kids Products



RSD Rugby Coaches Gear



RSD Rugby Quarterly  
Inhouse Magazine



RSD Rugby App



RSD Rugby Days  
Nation Wide



RSD Website  
RSD Social Media Pages



## RSD COACHES GEAR RANGE

RSD Rugby Coaches Gear

1. Company Logo on Back

\*Company logo on +- 75 RSD  
rugby coaches gear – Nation  
wide (Approx. 1125 garments)



**macron**



# A Legendary Encounter



Greatness in Coaching:  
Legendary Mornè Steyn and the RSD Rugby Pretoria Team

## KEY COMPONENTS OF THE RSD RUGBY PROGRAM



RSD Rugby is based on two principals:

***Our Love for Sport & Our Responsibility to contribute to the comprehensive development of our youth.***

Kids from the age of 3 to 13 years can participate & learn the required skills through hands on teaching & sharing knowledge of Rugby. We pride ourselves in teaching kids a **healthy & safe way to enjoy sports.**

We ensure that the child gets the benefit of enjoying rugby while **learning important developmental skills** and how to be safe when playing sports.

One of our key focuses - the importance of **discipline, respect and commitment.**

Teaching the skills linked to speed and agility forms a **fundamental part in early childhood development.**

Children with a good movement foundation, develop greater **self confidence and self esteem**, and naturally want to participate in sport.

Early Sport Participation develops a whole new range of **key life skills**, improve behavior & attitude to help young people **make better lifestyle choices.**

Our main goal: through weekly sessions and quarterly sport fun days, assist the children in **developing their full potential** according to their specific ability.



# RSD RUGBY SA

## COACH'S CORNER

*YOUTH RUGBY COACHING*

**COACH COLUMN**





# BUILDING PARTNERSHIPS THROUGH COACHING



## How Youth Rugby Coaches can Drive Organisational Growth

In the world of youth sports, particularly in rugby, the role of a coach extends far beyond the confines of the training field. Coaches are pivotal in not only developing the skills of young athletes but also in forging valuable partnerships that can elevate an organisation's presence and impact. For a youth rugby skills development organisation, leveraging the relationships coaches have with players, schools and parents is a powerful strategy for securing new partnerships and advancing organisational goals.

### **Cultivating School Relationships:**

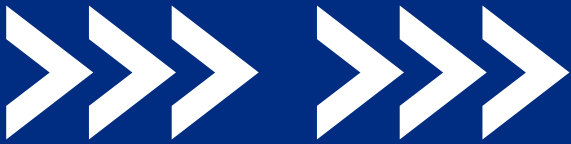
Coaches are often the primary liaison between RSD and the schools where we run our programs.

RSD coaches engage actively with school administrators and sport coordinators, opening doors to collaborative opportunities. This can include joint events, like rugby clinics or tournaments that benefit both the school and RSD Rugby. Furthermore, coaches use their position with school staff to advocate for the organisation, highlighting the benefits of rugby programs for student development, which can attract sponsorships and support from local businesses and educational institutions.

### **Leveraging Parent Networks:**

Parents are integral to the rugby community, often being involved in various aspects of their child's sporting experience. RSD coaches foster strong relationships with parents providing opportunities to tap into a valuable network of potential partners. Engaging with parents to understand their professional connections and interests can uncover opportunities for partnerships and sponsorships. For instance, a parent who owns a local business might be interested in sponsoring a child, team or event. Coaches encourage parents to become ambassadors for the organization, leveraging their networks to spread the word and attract support.





### **Building Player Relationships:**

Players, especially as they advance in their rugby careers, can become ambassadors for RSD Rugby. Coaches nurture these relationships by encouraging players to remain engaged with the organization beyond their active years. Alumni who have moved on to play at higher levels or who have established themselves professionally can be influential in creating partnerships. These former players can offer mentorship, provide introductions to potential sponsors, or even contribute financially. Coaches should maintain a connection with these players, celebrating their achievements and involving them in events to keep them invested in RSD Rugby's success.

### **Creating Networking Opportunities:**

Coaches should be proactive in seeking out and participating in networking events, whether they are open day gatherings at schools, sport events, or community events. By representing the organization at these events, coaches can build relationships with potential partners and sponsors. It's crucial for coaches to clearly articulate the benefits of partnering with RSD Rugby, including community impact, visibility, and alignment with corporate social responsibility goals.



Building player Relationships

Mikka Allers of Hoërskool Zwartkop started with RSD as a little boy, now making his mark at youth rugby level.





## Showcasing Success Stories:

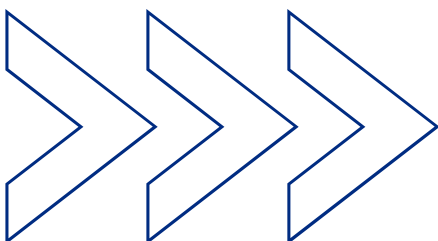
Utilizing the success stories of RSD players and teams can be a compelling tool in partnership development. Coaches gather and share testimonials, achievements, and milestones to demonstrate the positive impact of the RSD Rugby program. These stories highlighted in promotional materials, social media, and during meetings with potential partners, provide tangible evidence of RSD Rugby's value and reach.

## Engaging in Collaborative Projects:

Collaborative projects, such as charity events or community outreach programs, offer a platform for coaches to engage with potential partners. Coaches can propose and lead initiatives that align with the interest and values of potential sponsors. This collaborative approach not only enhances RSD Rugby's visibility but also demonstrates its commitment to the community, making it a more attractive partner.

In conclusion, coaches play a crucial role in expanding RSD Rugby's network and securing partnerships. By leveraging their relationships with players, schools, and parents, and actively seeking out opportunities to collaborate and engage, coaches can significantly contribute to the growth and success of RSD Rugby.

As the face of RSD Rugby in the community, their efforts can turn connections into valuable partnerships that drive long-term success and impact. ✓





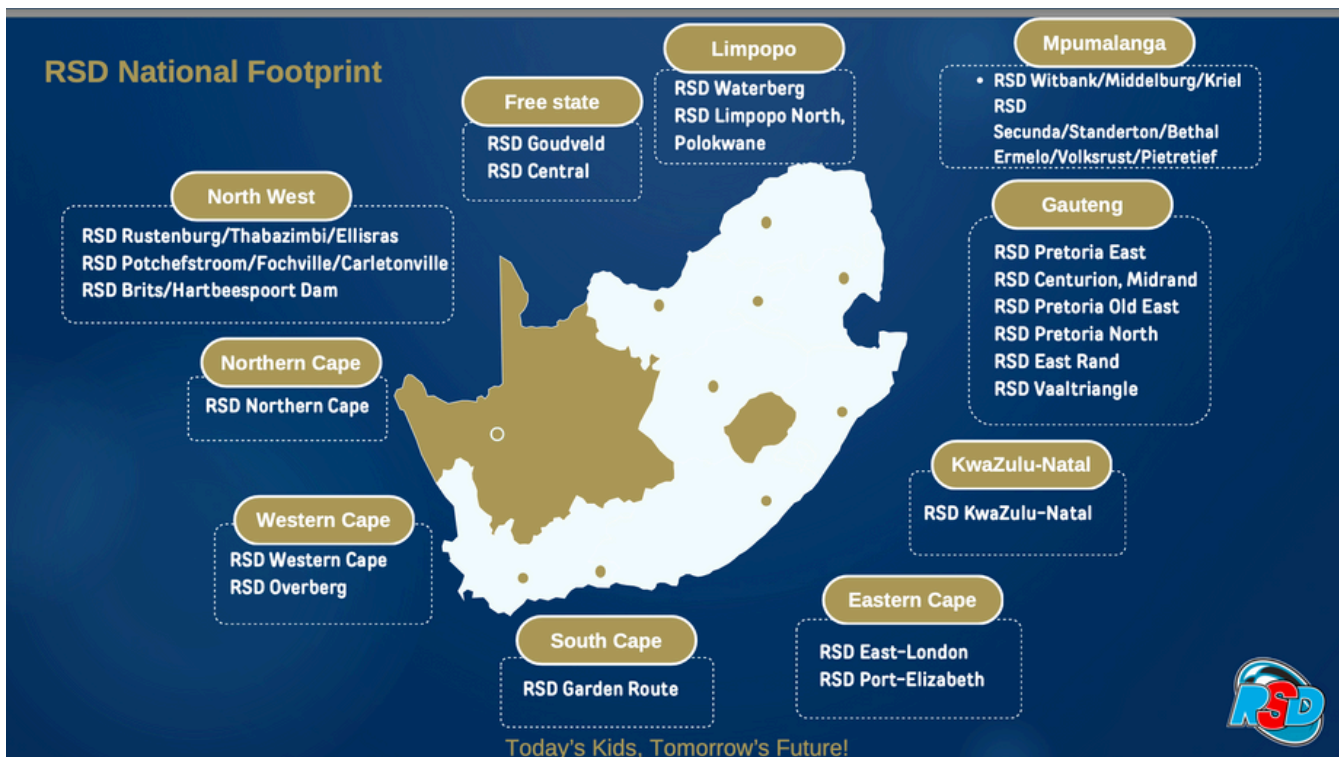
# WELCOME

*To all our New Parents*

Welcoming all new parents to the RSD Rugby Community, we hope to serve you in many ways. Please bookmark upcoming rugby days and if you are part of the online Facebook and Instagram community, be sure to become a fan of the RSD Rugby SA 's page as well as your regional RSD page.

We know that life gets busy, but we hope you will make the time to be involved in your child's RSD rugby journey. The best part of what our program does is have fun while learning and developing rugby skills in the safe environment of our participating schools!

RSD Rugby 's National Community:





# Proud Moment for RSD Rugby Mpumalanga

The Blitzboks 7's team visited Hoërskool Kanonkop in Middelburg, celebrating the Heritage Sports Festival that took place from 10 - 14 September at Hoërskool Kanonkop.



RSD Coach Tsepo enjoys a proud moment with the Blitzboks Team and RSD Rugby Ambassador and Blitzbok Coach Philip Snyman: A true honor and privilege.

18 COFFEE

Die Spoorsnyer ●

The Safari Express ●

The Pilot ●

The Amigo ●

sales@18coffee.co.za

● ● ● ● ●

Explore the world of flavor with our irresistible coffee lineup: from the comforting pairing of Die Spoorsnyer with a rusk, to the rich depths of The Pilot, the bold adventure of The Safari Express, and the exotic allure of Ola Amigo!



# Regional Focus

RSD Waterberg  
Branch (Limpopo)

## Name

Armand Oeschger

## Role/Position:

Owner / Coach

## Years Coaching:

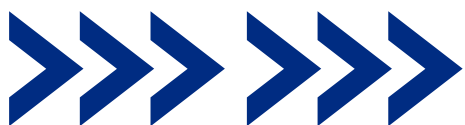
6 Years

## Coaching Experience:

- Coach at Nylstroom Rugby Club
- Coaching Laerskool Nylstroom U/9A Team. Runners-up in the Limpopo league finals - Medium schools
- Certified Level 1 Rugby Coach

## Coaching Philosophy and Style:

- Teamwork before individual glory
- Hands-on approach, focussed on skill development.



## Personal Goals:

- Coaching at provincial level
- Complete Level 2 and coaching on provincial level NQF5
- Professional Development: To pursue advanced coaching certification



Laerskool Nylstroom U/9A Team

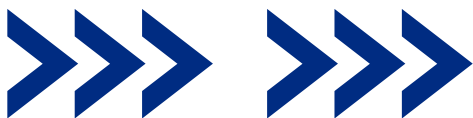


## Personal Interests and Background:

- Gym
- Enjoy a good braai


## Testimonials and References:

- “Dit was ‘n reuse seisoen en die manne het baie by hulle RSD Rugby Coach geleer.” - Parent



**Service Relationship Manager:**  
Annelise Oeschger

### Contact Details:

 060 652 6926  
012 941-0199

 [waterberg@rsdrugby.co.za](mailto:waterberg@rsdrugby.co.za)

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 [facebook link](#)



[www.rsdrugby.co.za](http://www.rsdrugby.co.za)



**SKILLS**  
AND DEVELOPMENT  
KIDS & TEENS

**RSD RUGBY**

XXXXXX

Today's Kids. Tomorrow's Future

[www.rsdrugby.co.za](http://www.rsdrugby.co.za)

**PRIVATE SESSIONS**  
Gordon's Bay Rugby Club

**JOIN NOW!**

TUESDAYS: 17:30 - 18:30  
0606514709 

[WWW.RSDRUGBY.CO.ZA](http://WWW.RSDRUGBY.CO.ZA)

## Western Cape Alert!



Are you ready to take your rugby skill to the next level? Join us at the Gordon's Bay Rugby Club for private coaching sessions every Tuesday afternoon! RSD Rugby is at the forefront of Youth- and Grassroots rugby development, offering expert guidance to help young players excel. Don't miss out on this opportunity to enhance your child's game! Contact us today to start your child's journey towards rugby excellence!





# RURAL DEVELOPMENT

It's crucial to set clear boundaries regarding rural youth sport development, as the issue has not been given the attention it truly deserves. By drawing a firm line we can ensure that this important aspect of community growth and individual development receives the necessary focus and resources to thrive.

**Contact us Today:**

0768622062



[info@sportgoesrural.com](mailto:info@sportgoesrural.com)



## Thumbs up for Coach Philip!

Congratulations to Coach Philip Snyman!

The RSD family is thrilled that Coach Philip Snyman has been appointed as the head coach of the Blitzboks! His exceptional leadership and dedication continue to inspire us all!

In addition to this role Philip remains our RSD Rugby SA Ambassador, representing the spirit and values we hold dear.

Here's to more success and incredible moments on the field Philip!

## CONGRATULATIONS COACH PHILIP!



"NOU WEET HULLE OOK WAT ONS WEET"

**RSD RUGBY SA**





# The Power of Collaboration in Youth Rugby

In the world of youth sports, particularly rugby, the importance of community support cannot be overstated. This is especially true for our RSD Rugby Skills Development Program, which aims to provide opportunities for young athletes to enhance their skills, build teamwork, and foster a love for the game.

Today, we want to shine a light on three remarkable parents from Laerskool Anton van Wouw who have demonstrated the profound impact that networking, partnership and collaboration can have on our youth rugby initiatives.

## A Heartfelt Thank You!

First and foremost, we extend our deepest gratitude to Stephan Meyer, Dana Bloem and Mike Eksteen. Their generous sponsorship has been instrumental in enabling numerous children to participate in our RSD Rugby program.

Their commitment not only supports individual athletes but also plays a vital role in the overall development of rugby at the school. These parents have gone above and beyond, fostering a spirit of community and encouraging others to join in.

## The Ripple Effect of Support

The benefits of collaboration extend beyond just funding. When parents and local businesses come together to support youth sports, they create a network of encouragement and mentorship. This collaboration enriches the experience for everyone involved – athletes, coaches and families alike.

By joining forces, we can provide enhanced training sessions, organize more events, and ultimately cultivate a stronger rugby culture in our schools. We believe that the more we work together, the greater the impact we can make on our community.



Memorabilia received from Laerskool Anton van Wouw in 2021 as appreciation for RSD Rugby's contribution to the school.

## An Invitation to Businesses and Organisations

To businesses and organisations in our communities, we invite you to consider the significant role you can play in supporting our youth rugby initiatives. Your involvement can make a difference in the lives of young athletes, helping them develop essential skills both on and off the field.

Investing in youth sports not only benefits the children but also strengthens your ties to the community. By partnering with RSD Rugby, you can showcase your commitment to youth development, promote teamwork, and inspire the next generation of leaders.

### Conclusion:

As we celebrate the contributions of Stephan, Dana and Mike, we encourage others to step forward and join this movement on a national level. Together, we can provide our children with the tools they need to succeed in rugby and beyond. Let's work collaboratively to create a thriving environment for our young athletes and a bright future for the sport we all love.

Thank you for your support, and we look forward to growing this partnership for the benefit of our community.



# Safety First

## Making a Difference in their community

Extending our heartfelt thanks to Dana Bloem and the CSI Team for their outstanding support in ensuring the safety and security at Rugby Day events. Your collaboration has been invaluable in creating a safe environment for our RSD Pretoria community. We truly appreciate your dedication and commitment.

In doing their part for Mandela Day, CSI recently sponsored R67000 worth of security for the New Hope School.

The New Hope School in Pretoria is one of the largest schools in the country which makes provision for the education and treatment of learners with special educational needs.





# Regional Focus

RSD Centurion/  
JHB Branch

## Name

Chris Engelbrecht

## Role/Position:

Regional Manager / Coach

## Years Coaching:

16 Years

## Coaching Experience:

- Started coaching at Primary School level in 2008 to 2018
- 2012 Joined TUKS as Coach & Team Manager
- 2016 Joined Woodhill College coaching team U/13. Finished 2nd in League in 2016. Won the Curro Regional U/13 7's Tournament in 2017
- 2019 Selected for the BBYRA coaching team. Won the IPT Tournament in 2019 & 2023.
- 2020 Joined Hoërskool Zwartkop
- 2023 Noordvaal U/15 Plate Champions Coach
- 2024 PUK U/16 Prestige Champions Coach
- 2024 Noordvaal U/16 Plate Champions Coach
- 2024 U/14A BBYR to participate in Durban during school holidays.



## Coaching Philosophy and Style:

- To empower and motivate athletes to be the best person they can be and prepare them for life.
- Be respectful on and off the field. Respect yourself, your teammates and your coach.
- Explain, express and execute.

## Personal Goals:

- Long-term: To be the best coach, manager and mentor to players and people I work with.
- Professional Development: To qualify as a Level 3 coach.

## Personal Interests and Background:

- Enjoys fishing - "It makes a bad day just better".
- Classify Braai as a hobby, as it's a weekend ritual.



## Service Relationship Manager:

**Amelia Bower**

### Contact Details:



**060 652 0854**

**012 941-0199**



**info@rsdrugby.co.za**

### Please Follow us:



**facebook link**



**instagram link**



**www.rsdrugby.co.za**

# Enjoy Your Special Day Kelly-Anne



RSD Rugby MD: Kelly-Anne van Coller

Wishing you a very Happy Birthday!

Your dedication to leading RSD Rugby while pursuing your Bachelors of Law is truly inspiring. We deeply appreciate your hard work and commitment, which motivate us all to strive for excellence.

Your ability to balance both your professional responsibilities and academic pursuits speaks volumes about your leadership and support, and we stand by you as you navigate this exciting chapter alongside your family and friends.

Enjoy your special day coming up - you deserve every moment of joy!





### Name

Tiaan Hurter

### Role/Position:

Regional Manager / Coach

### Years Coaching:

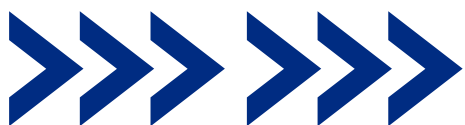
12 Years

### Coaching Experience:

- 2012 Coached Laerskool Garsfontein U/9B
- 2014 - 2019 Coached Woodhill College U/11 & U/18
- 2020 -2021 Curro Hazeldean U/9
- 2022 Curro Hazeldean 1st Team
- 2023 Laerskool Skuilkrans 1st Team
- 2024 Laerskool Anton van Wouw 2nd Team

### Sport Participation Outside RSD Arena:

- Played for UJ U/21 team
- Joined Harlequins in 2016 - 2022



### Coaching Philosophy and Style:

- To mentor players to be respectful, committed and take responsibility. To be united as brothers within the team in order to reach the end goal together.

## Personal Goals:

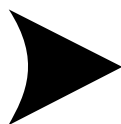
- To bring the best out of all my players to do their best on and off the field.

## Personal Interests and Background:

- Enjoy being outdoors, Camping and swimming
- Braai with family and friends
- Watch rugby (Don't like soccer and cricket).

## Testimonials and References:

- "A coach that teaches kids respect. You are worth your weight in gold Coach." - Parent
- "There is hope for our young generation. Thank you Coach for continuing to work on our young generation's development" - Parent



**RSD RUGBY PROUDLY  
DRESSED BY MACRON**

## Service Relationship Manager:

**Amelia Bouwer**

## Contact Details:



060 652 0854

012 941-0199



info@rsdrugby.co.za

## Please Follow us:



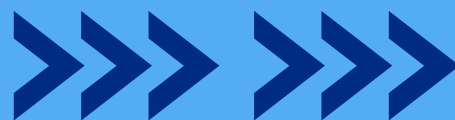
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### Name

Phillip van Coller

### Role/Position:

CEO / Founder RSD Rugby SA

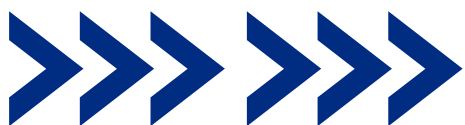
### Years Coaching:

23 Years

### Coaching Experience:

With 23 years in the youth rugby industry, Phillip is a seasoned expert in coaching and management. His extensive experience spans all levels, from grassroots to advanced coaching, underscoring his deep understanding of youth development in rugby.

As the driving force behind RSD Rugby, Phillip is committed to fostering skill development, promoting teamwork and advancing the sport's reach among young athletes.



### Sport Participation Outside RSD Arena:

- 2001 Natal Sharks U/19 Currie Cup
- 2001 Durban Collegians 1st Team
- 2002 Natal Sharks U/21 Currie Cup
- 2002 Vodacom Cup Natal Wildebeeste
- 2002 Provincial 7's Sharks
- 2003 Tuks 1st Team - Won Carlton Cup
- 2003 Vodacom Cup Pumas
- 2003 TUKS 7's
- 2004 TUT 1st Team
- 2004 -2006 Won Carlton Cup (TUT 1st Team)

## Expertise:

- Developing Rugby Tradition
- Rugby Structures
- Conditioning Programs
- Coach Management
- Match & Practice Schedules
- Fundraising Events
- Manage Budgets
- Coaching Clinics (Schools)
- Specialized/advanced coaching (Schools)
- Rugby Day Events
- Coaching Curriculums / Manuals
- SARU Long Term Player Development
- Grassroot and Youth Development
- Manage and organize rugby skills video shoots
- RSD Rugby Eagles – Vice-Chairman
- NSD Netball Skills Development Co-owner
- SSD Soccer Skills Development Franchisor
- 2024 WP U/12 Backline coach

## Coaching Qualifications:

- Blue Bulls Level 1 & 2 (2006)
- IRB Level 1 & 2 (2008 - 2010)
- WR 1 & 2 Coaching 15-a-Side (2015 - 2016)
- WR 1 Coaching 7-a-Side (2018)
- 3D Coaching Course (2023)
- Boksmart
- SARU Long Term Player Development

## Personal Goals:

Phillip's vision is to elevate youth rugby through innovative training programs and strategic leadership, and to make a high standard of coaching possible and accessible to all children at all levels of society.



WP Schools U/12 Capping Ceremony



## Contact Details:



0824049735

012 941-0199



[phillip@rsdrugby.co.za](mailto:phillip@rsdrugby.co.za)

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# DEVELOPMENT VS WINNING



By putting an emphasis on the win-loss record, we are creating a generation of players and coaches who are afraid to take a risk, due to fear of failure.

The key message is that if we develop better players who are committed, who play and train with intensity, players who can set their own goals and evaluate their own performance then the winning mentality will be nurtured.

An environment that praises effort while developing commitment and problem solving, over ability (when one way of doing something is reinforced),

(Cont. pg 32)



## GRASS ROOT RUGBY DEVELOPMENT

Age Levels: 3-5 /6-8 /9-11



Giving Children Hope through sport.

We use rugby as a tool to contribute to the child's comprehensive development and to help them achieve their goals. Children learn through enjoyable, structured, age- based activities. The main focus should be to learn children to love sports and in particular rugby. It all starts here!

### Life Skills:

- Bully Awareness
- Discipline.
- Respect.
- Self-esteem
- Confidence
- Positivity\_towards physical activities
- Fairness
- Creativity
- Social Skills
- Self-control

### Rugby specific Skill Development:

#### Safety aspects:

- Introduction to Tackling
- Basic Scrumming
- Basic Ground work
- Basic Rucking and Mauling

#### Basic skill development:

- Handling skills
- Kicking skills
- Agility
- Team work

### Motor Skills:

- Midline crossing.
- Spatial orientation.
- Eye – hand coordination.
- Colour identification etc.





(Development vs Winning) -

and which encourages critical evaluation of performance, with players assuming responsibility for their actions, will develop players who want to win.

Children are competitive by nature. Coaches and parents should harness the desire to improve performance by encouraging, supporting, and praising individual improvement. By doing this we will support player development for the long term.



## YOUTH RUGBY DEVELOPMENT

Age Levels: 12-14 /15-17



### Life Skills:

- Self Discipline.
- Self Respect.
- Personal Responsibility
- Social Responsibility
- Goal setting
- Physical health and Mental Awareness
- Interpersonal Skills
- Focus and ambition
- Commitment
- Personal Responsibility for behavior and actions

### Rugby specific Skill Development:

- Positional Specific skill development
- Understand basic laws of 15 a side
- Individual skill development

#### Basic skill development:

- Basic attack and defense principles
- Identify with positional role
- Awareness of opposition – Tactical preparation
- Teamwork and camaradery

### Facilitators/coaches

- RSD prides itself on teaching children a healthy safe and fun way to enjoy and learn the game of rugby.
- Many injuries which occur in the adult / school games could easily be avoided through proper sport specific safety training and education on how to use the correct techniques in order to play the game safely.
- RSD acknowledge this, and places a huge emphasis on teaching safety in sport in general. In fact our motto is: Safety...our priority!



## SSD SOCCER ACADEMY HOLIDAY CLINIC PAARL

**25, 26 & 27 September**

**09h00 - 12h00**

Evergreens Rugby Club  
Paarl North

**SPACES ARE LIMITED!!!  
ENROL YOUR CHILD TODAY**

The SSD Soccer Academy will be hosting a fun, exciting and educational 3 day holiday soccer clinic on 25, 26 and 27 September 2024 at the Evergreens Rugby Club in Paarl North

All players aged 6 – 13 years are welcome to attend

To register your child, whatsapp or SMS their full name, age & Paarl Clinic to 079 313 2546

**R450**  
(FOR ALL 3 DAYS)

- ✓ Ball Mastery, Moves & Control
- ✓ Passing & Receiving
- ✓ Finishing
- ✓ Speed, Agility & Coordination
- ✓ 1v1, Attack & Defense
- ✓ Mini Matches

[www.ssdsocket.co.za](http://www.ssdsocket.co.za) 079 313 2546





## NS SKILLS<sup>TM</sup> AND DEVELOPMENT FOR KIDZ & TEENZ

[www.nsdnetball.co.za](http://www.nsdnetball.co.za)







### Name

Jason Polydorou

### Role/Position:

Owner / Coach

### BRANCH:

Garden Route / South Cape

### Contact Details:



0828276785



jason@rsdrugby.co.za



### Name

Hennie Harding

### Role/Position:

Owner / Coach

### BRANCH:

Rustenburg / Thabazimbi /  
Mpumalanga

### Contact Details:



0824681698



hennie@rsdrugby.co.za



# Regional Focus

## RSD Rugby SA Branch

### Name

Ruan Vink

### Role/Position:

Manager / Coach

### BRANCH:

Northern Cape

### Contact Details:



0746257791



[northerncape@rsdrugby.co.za](mailto:northerncape@rsdrugby.co.za)



### Name

Ruan Stanissis

### Role/Position:

Owner / Coach

### BRANCH:

Free State Central

### Contact Details:



0628545365



[central@rsdrugby.co.za](mailto:central@rsdrugby.co.za)





# Regional FORMS

## RSD Rugby SA Branch

### Name

Francois Lottering

### Role/Position:

Manager / Coach

### BRANCH:

Western Cape



0606514709



westerncape@rsdrugby.co.za



### Name

Adriaan Smit

### Role/Position:

COO RSD Rugby SA

### BRANCH:

RSD Rugby Head-Office



012 941-0199



adriaan@rsdrugby.co.za



# ADVANTAGES

1. Contribution to Grass root rugby development in South Africa
2. Depth in school rugby systems
3. Exposure of rugby to children from an early age
4. Acquiring Motor, social and life skills from an early age
5. Acquiring school associated skills namely; Midline crossing, eye-hand coordination, color identification, spatial orientation
6. Improve the Mental Health of kids especially during these Covid times
7. Sport Builds Leaders – Let's create more leaders through sport
8. The youth gets to develop Stronger Relationships
9. Increase Confidence through team sports
10. Sports provide a sense of belonging
11. Parent involvement through sport days
12. Healthier and active kids
13. Pro-active involvement in sports
14. Career opportunities within the RSD structures



Today's Kids, Tomorrow's Future!

Happy

# HERITAGE DAY



Today we celebrate the diverse cultures that enrich our rugby community. Let's honor our roots by promoting unity, respect, and skill development on and off the field. Together, we build a stronger future!

[WWW.RSDRUGBY.CO.ZA](http://WWW.RSDRUGBY.CO.ZA)





Phillip van Coller (RSD Rugby SA) saam met Roedolf van der Westhuizen – Uitvoerende Hoof (regs) en Dewet Coetsee – Hoofde Koördineerder (links)

# “DIS MOS NOU GOEIE NUUS!”

Die MOS Inisiatief is 'n privaat maatskappy wat deur die Trust vir Afrikaanse Onderwys (TAO) gestig is met die doel om 'n Afrikaanse skolenetwerk daar te stel om uitmuntende onderrig in Afrikaans te verseker en uit te bou.

RSD is opgewonde om aan te kondig dat MOS Skole vanaf 2025 amptelik saam met ons gaan werk om die RSD Rugby Program by hul onderskeie skole aan te bied. Hierdie vennootskap merk die begin van 'n opwindende era vir jeug rugby, en ons glo dat die samewerking met MOS 'n merkbare impak op die ontwikkeling van jong spelers sal hê.

Met MOS se toewyding aan sport en onderwys, en ons ervaring in die ontwerp en bestuur van suksesvolle rugbyprogramme, is ons oortuig dat hierdie samewerking ons in staat sal stel om 'n sterker en meer vaardige MOS rugbygemeenskap te bou.

Deur gesamentlike pogings sal ons 'n omgewing skep waar jong spelers nie net tegniese vaardighede kan leer nie, maar ook waardevolle lewenslesse deur die spel van rugby kan leer.



Ons sien daarna uit om die pad saam met MOS te stap en om die passie vir rugby aan 'n nuwe geslag spelers te kan oordra. Dit is die begin, van 'n opwindende reis en ons is trots om MOS by ons RSD Rugby familie te verwelkom! ✓

## “Adios” Coach Francois

### RSD Rugby Pretoria Branch

As we bid farewell to Francois, our beloved RSD rugby coach and the oldest (and wisest!) among us, it's hard not to feel a mix of emotions. Francois took his role seriously, always bringing positivity and a friendly spirit to our team.



Coach Francois's commitment and dedication made a lasting impact on the RSD kids, parents and all of us.

I'll personally miss our regular chats, where Francois could turn even the most serious topics into something lighthearted.

Francois, thank you for everything. We wish you all the best in your next adventure – just remember, the only tackling you should be doing now is of your new hobbies and the new direction your career is taking!

Stay in touch, and know you'll always have a place in our RSD team's heart. ✓



# RSD BizConnect

CONNECTING RSD RUGBY FAMILIES WITH  
BUSINESS OPPORTUNITIES

## SERVICES

### NSD NETBALL

Netball Skills Development  
dawnita@nsdnetball.co.za  
Dawnita Benadie  
083 459 0182

## PRODUCTS

### BOOK YOU SPOT

Advertise your Business  
Here  
Contact: 0825117129  
info@rsdrugby.co.za

## SERVICES

### CSI SECURITY

Your Safety is our Priority  
Contact: 012 001-2810  
www.csisecurity.co.za

### BOOK YOU SPOT

Advertise your Business  
Here  
Contact: 0825117129  
info@rsdrugby.co.za

### 18 COFFEE

59 Dorp Street,  
Stellenbosch  
Orders:  
sales@18coffee.co.za

### LAWWE LYFIES

Speelskool -  
Centurion Pretoria  
Contact: 0766487423  
leenster@hotmail.co.uk

### SSD SOCCER

Soccer Skills Development  
Contact Craig Serfontein  
064 773 9403  
079 313 2546

### GO-TO -GIFTS

Personalized Gifts, Laser  
Cutting and Engraving  
060 986 1092  
wanda.jansen73@gmail.com

### MOS INISIATIEF

Wêreldklas-Onderrig  
Bekostigbare Aanlyn-  
Tuisskool  
Contact: 012 880-2493  
info@mosww.co.za

### ANNA BASSON PROPERTIES

Selling & Renting  
Stellenbosch  
Properties  
021 887 4740

### WEFIT

Fitness Watches for Kids  
076 318 0280  
082 596 9961  
info@wefit.co.za

### NOEMSIE KLEUTERSKOOL

Waterkloof Ridge, Pretoria  
Contact: 0845872805

### DISCOVERY

Consulting Services:  
Contact Charl @  
071 369 7008

### BOOK YOUR SPOT

Advertise your Business  
Here  
Contact: 0825117129  
info@rsdrugby.co.za

### BONNIEVALE HIGHSCHOOL

Primary & High School  
Contact: 023 616 2160  
admin@hsbonnievale.co.za



info@rsdrugby.co.za



0825117129

# Thank you!

## FOR CHOOSING US!

We're fast approaching the end of the year and wish to thank you for being a valued part of our journey. We are truly grateful for your continued support, your loyalty means the world to us.

Looking forward to being of service in the final term of 2024 and for many more terms and years to come!

Feel free to contact us if you have any questions.



## RSD RUGBY SA

COVER PAGE: With Compliments  
Philip Snyman - RSD Rugby Ambassador  
& Phillip van Coller - CEO/Founder RSD  
Rugby SA

012 941-0199 / 0825117129

info@rsdrugby.co.za

www.rsdrugby.co.za

IN ASSOCIATION WITH;



Today's Kids, Tomorrow's Future!







# RSD RUGBY SA

## VISION & MISSION

Statement



### Vision

Realising the full potential of all school going children in South Africa through rugby, without excluding any player, based on their gender, race, social status, wanting to participate in the sport of their choice.



### Mission

To provide all South African communities with sporting opportunities whereby the full potential of the youth and adults involved will be developed and realized, through partnerships with relevant organisations and companies.

[www.rsdrugby.co.za](http://www.rsdrugby.co.za)